



# JESSICA YUAN

UI / UX / WEBSITE / GRAPHIC DESIGNER

## CONTACT

syuan1@terpmail.umd.edu  
702-534-9451

## WEBSITE

[www.jessica-yuan.com](http://www.jessica-yuan.com)

## SKILLS

Photoshop, Illustrator, InDesign,  
After Effect, Premiere, Audition,  
HTML/CSS/Java Script/J Query,  
Sketch, InVision, Principle

## AWARDS

### Best User Experience/People's Choice | 2018

Issuer the U.S. Department of  
Education

### Bitcamp Design Trail Award | 2018

Issuer MLH-Major League Hacking

### FINRA UX Design Challenge Grand Prize Winner | 2018

Issuer FINRA

### Data Challenge Grand Prize | 2018

Issuer University of Maryland

### Equal Equal Equal 2nd Place Award | 2018

Issuer MLH-Major League Hacking

### Award of Excellence Finalist | 2017

Issuer Communication Art

### Governor's Volunteer Service Certificate | 2017

Issuer Maryland Governor's Office

### Shenzhen International Design Festival Exhibitor | 2016

Issuer Guan Shanyue Art Museum

## DESIGN

### UX RESEARCH AND DESIGN INTERN @ READY ROBOTICS

MAY 2018 - AUGUST 2018 | BALTIMORE, MD

Developed personas and user scenario. Designed survey study, and conducted usability studies. The deliverables were shared with product, development and marketing teams within the company to improve user experience of the product.

### FREELANCE GRAPHIC DESIGNER / WEB DESIGNER

JULY 2015 - PRESENT | REMOTE

Collaborated with clients to solve visual communication problems by designing brandings, marketing materials, publications, websites and mobile Apps. The clients came from multiple industries such as food and hospitality, technology, property and investment management, film and television productions, education, medical equipment, and government.

### NEW MEDIA DESIGNER @ XIANDAI EXPRESS NEWSPAPER

JULY 2015 - AUGUST 2015 | NANJING, CHINA

Designed layouts and visual elements of user interfaces for the news App. Designed social media post and advertisement.

## MANAGEMENT

### AAPI GRADUATE ASSISTANT COORDINATOR @ UNIVERSITY OF MARYLAND

OCTOBER 2018 - MAY 2019 | COLLEGE PARK, MD

Promoted and advocated cultural diversity and inclusiveness on campus. Managed and implemented plans for the Asian American and Pacific Islander Student Involvement leadership programs. Collaborated with local AAPI organizations for programming.

### PROJECT COORDINATOR @ WASHINGTON CATHAY FUTURE CENTER

MARCH 2016 - JUNE 2017 | ROCKVILLE, MD

Set up work flows and plans of marketing the business. Managed and led projects, including the youth art seminars, DMV area children singing competition, international youth gala, and international cultural study tour programs.

## LEADERSHIP

### CO-FOUNDER/CMO OF UXTERPS

AUGUST 2018 - MAY 2019 | COLLEGE PARK, MD

Co-founded the first UX student organization at University of Maryland. Held UX workshops on campus and organized Terps Makeathon design challenge sponsored by P & G.

### STUDENT MENTOR @ MARYLAND INSTITUTE COLLEGE OF ART

SEPTEMBER 2015 - MAY 2016 | BALTIMORE, MD

Led critique session on students' design works in Voice & Vision class.

## EDUCATION

### UNIVERSITY OF MARYLAND

2017- PRESENT, COLLEGE PARK, MD

Master of Science | GPA: 3.93/4.0

Human Computer Interaction

### MARYLAND INSTITUTE COLLEGE OF ART

2012- 2016, BALTIMORE, MD

Bachelor of Fine Art | GPA: 3.6/4.0

Graphic Design | Interactive Art